



**FOR
IMMEDIATE RELEASE**

**DOW JONES EURO STOXX 50 SHORT AND LEVERAGED INDEXES
LICENSED TO CASAM**

ZURICH (June 29, 2009) — STOXX Limited, the leading provider of European equity indexes, today announced that the Dow Jones EURO STOXX 50 Short Index and the Dow Jones EURO STOXX 50 Leveraged Index have been licensed to Crédit Agricole Structured Asset Management to serve as underlying for exchange-traded funds (ETFs). The CASAM ETF Leveraged Dow Jones EURO STOXX 50 and CASAM ETF Short Dow Jones EURO STOXX 50 will be available on NYSE Euronext, Paris today.

The Dow Jones EURO STOXX 50 Short and the Dow Jones EURO STOXX 50 Leveraged indexes are part of the Dow Jones STOXX Strategy Index family. They replicate a short and a leveraged investment strategy, which is tied to the performance of the Dow Jones EURO STOXX 50 Index.

“Both indexes licensed by CASAM represent investment strategies whose access was in the past limited to market participants transacting in the over-the-counter market. These indexes provide benchmarks that make these strategies more accessible with the added advantage of a rules-based and transparent methodology,” said Ricardo Manrique, chief executive officer, STOXX Ltd. “The Dow Jones EURO STOXX 50 Short Index is a superior tool for market participants who seek to obtain positive returns in bearish markets, while the Dow Jones EURO STOXX 50 Leveraged Index provides the opportunity to increase returns in upward markets.”

Valérie Baudson, managing director of CASAM ETF commented: “By licensing the Dow Jones EURO STOXX 50 Short and Dow Jones EURO STOXX 50 Leveraged indexes for our new equity strategy products, we are adding a new dimension to the CASAM ETF portfolio.”

The Dow Jones EURO STOXX 50 Short Index replicates the inverse daily performance of the total return version of the Dow Jones EURO STOXX 50 Index. A negative performance of the blue-chip index results in a positive performance of the Dow Jones EURO STOXX 50 Short Index, and vice versa. If the Dow Jones EURO STOXX 50 Index loses -5%, the Dow Jones EURO STOXX 50 Short Index consequently gains 5%. The cost of dividends and the benefit of earning interest are also taken into account in the index calculation.

The Dow Jones EURO STOXX 50 Leveraged Index replicates a leveraged investment strategy linked to the daily performance of the price return version of the Dow Jones EURO STOXX 50 Index, i.e. a leverage factor of 2 is applied. If the Dow Jones EURO STOXX 50 is up 5%, the Dow Jones EURO STOXX 50 Leveraged Index is up 10% respectively. The cost of borrowing is also taken into account in the index calculation.

The Dow Jones STOXX Strategy Index series is designed to track enhanced investment strategies and includes the Dow Jones EURO STOXX 50 Short Index, Dow Jones EURO STOXX 50 Double Short Index, Dow Jones EURO STOXX 50 Leveraged Index, Dow Jones EURO STOXX 50 BuyWrite Index, the VSTOXX, Dow Jones STOXX 600 Supersector Short Indexes and Dow Jones STOXX 600 Double Short Index.

Further information on the Dow Jones EURO STOXX 50 Short and Dow Jones EURO STOXX 50 Leveraged Indexes is available at www.stoxx.com.

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